

Building Cyber Resilience

What is the issue?

- Many high-profile cyberattacks in the recent period has exposed vulnerabilities in the critical infrastructure of even advanced nations.
- This has reinforced the need for improved defences against actual, and potential, cyberattacks by all countries across continents.

What were the recent cyber attacks on the U.S.?

- Towards the end of 2020, a major cyberattack, headlined 'SolarWinds,' had rocked the U.S., believed to have been sponsored from Russia.
- Following this, thousands of U.S. organisations were hacked in early 2021, by a Chinese group Hafnium.
- In quick succession, thereafter, the U.S. has witnessed three more major attacks.
- One was the ransomware attack by Russia/East Europe-based cybercriminals, styled DarkSide, on Colonial Pipeline.
- Another Russia-backed group, Nobellium, next launched a phishing attack on 3,000 e-mail accounts targeting USAID and several other organisations.
- Very recently, JBS SA, the U.S. subsidiary of a Brazilian meat processing company, faced ransomware attack.

What is the changing trend in this regard?

- Cyber attacks are often referred to as the fifth domain/dimension of warfare.
- Most nations are focusing on erecting cyber defences to protect military and strategic targets.
- The obsession of military cyber planners has been to erect defences against software vulnerabilities referred to as 'Zero-day.'
- [This has the capability to cripple a system and could lie undetected for a long time.
- A popular Zero-day software of this kind to date is Stuxnet, which almost crippled Iran's uranium enrichment programme few years back.]
- But, the above mentioned attacks were all primarily on civilian targets.
- Today, a whole new market currently exists for <u>Zero day software outside the military domain</u>.
- Governments and nations much prepare themselves for these new

challenges, which are sure to stretch their capability and resources.

- One related problem is that the distinction between military and civilian targets is increasingly getting erased.
- The consequences of this could be indefinite.
- [E.g. the 2012 cyberattack on Aramco, employing the Shamoon virus, which wiped out the memories of 30,000 computers of the company
- This has ever since been one reason for the very frosty relations between different countries in West Asia and the Gulf region.]
- In the civilian domain, ransomware and phishing, including spear phishing, are the two key modes of cyber warfare today.

What is the impact?

- Ransomware attacks have skyrocketed, with demands and payments going into multi-millions of dollars.
- India figures prominently in this list, being one of the most affected.
- Of late, the recovery cost from the impact of a ransomware attack in India, for example, has tripled.
- Mid-sized companies, in particular, face a catastrophic situation, if attacked, and may even have to cease operations.
- Banking and financial services were most prone to ransomware attacks till date.
- Oil, electricity grids, and lately, health care, have begun to figure prominently.
- **Healthcare sector** As the COVID-19 pandemic is raging, cyberattacks on health-care systems gains significance.
- Compromised 'health information' of individuals is proving to be a vital commodity for use by cybercriminals.
- The available data aggravates the risk not only to individuals but also to entire communities.

How significant is data protection?

- The data life cycle can broadly be classified into:
 - 1. data at rest (when it is being created and stored)
 - 2. data in motion (when it is being transmitted across insecure and uncontrolled networks)
 - 3. data in use (when it is being consumed)
- Constant exposure lends itself to ever increasing data thefts and abuse.
- Reportedly, more than 3 quintillion bytes of data is created everyday (some put it at over 2.5 quintillion).
- And cybercriminals are becoming more sophisticated, engaging in stealing

sensitive data in targeted computers before launching a ransomware attack.

• So, cybersecurity essentially hinges on data protection.

What are the safety mechanisms available?

- Cybersecurity professionals are now engaged in building a 'Zero Trust Based Environment.'
- This is nothing but zero trust on end point devices, zero trust on identity, and zero trust on the network to protect all sensitive data.
- There are few niche companies today, which have developed/developing newer technologies to create a Zero Trust Based environment, employing:
 - i. software defined solutions for agile perimeter security
 - ii. secure gateways, cloud access security
 - iii. privileged access management
 - iv. threat intelligence platforms
 - v. static and dynamic data masking, etc.
- There is thus a need to create awareness on the availability of such firms, to ward-off cyberattacks and safeguard data.

What is the way forward?

- Cybersecurity will likely be "the pressing issue of this decade."
- So, building deep technology in cyberspace is essential.
- New technologies such as artificial intelligence, Machine learning and quantum computing, also present new opportunities.
- Carrying out regular vulnerability assessments and creating necessary awareness of the growing cyber threat is essential.

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