

## **Challenges with cross border data**

### **What is the issue?**

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In the present digital era, the governance of cross-border data is a major challenge for countries.

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### **What is cross border data?**

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- The increased digitalization has made data an input to commerce, and made data of one nation to travel to another.

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- It is a simple fact that international trade involving consumers cannot take place without collecting and sending personal data across borders.

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- It makes industries streamline their business practices and increase efficiency.

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### **What are the global dilemmas in addressing this?**

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- Governance of cross-border data through trade agreements is a major challenge for countries, since it is difficult to regulate.

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- There are differences among countries in outlooks and approaches to data security and its commercial use.

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- Many countries consider fundamental rights of citizens, including the right to privacy of data, superior to trade rights.

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- It is difficult to determine the 'optimal' level of data protection content in trade agreements that would simultaneously satisfy both protection and

innovation.

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## **What are the challenges for India?**

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- India struggles to discover regulations that would facilitate its economic growth while ensuring data flow doesn't affect citizens' privacy.

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- Creating effective domestic regulations is a big challenge.

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- The choice of the right policy mix is difficult as they may overlap with other complex trade issues such as IPR.

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- Foreign investments in Make-in-India industries would be influenced by data regulations.

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- Data regulations are also critical in terms of the security risks they involve, particularly financial risks arising from lapses in cyber security and data theft.

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## **What can be done?**

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- India must be prepared to accept that data regulations and digital trade rules, which it would negotiate in future.

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- India needs to move towards domestic regulations on digital trade, ensuring sufficient security of private data.

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- India's domestic regulations on cross-border flow of data must also reflect contemporaneity.

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- Data rules and digital trade governance deserve much greater attention from India than it has got till now.

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**Source: Financial Express**

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