

## CHARAK- A Community Health Initiative

### Why in News?

Recently, the Singrauli-based Coal India arm Northern Coalfields Limited (NCL) in Madhya Pradesh, has rolled out the 'CHARAK' scheme.

- **CHARAK** - It is an innovative health-centric Corporate Social Responsibility (CSR) initiative.

*Corporate social responsibility (CSR) is a self-regulating business model that helps a company be socially accountable to itself, its stakeholders, and the public.*

- **Objectives** - To provide free treatment for patients suffering from identified Life-Threatening diseases belonging to economically weaker section of people in the Singrauli region.
- To ensure access to quality healthcare while easing the financial and emotional burden on affected families.
- **Free treatment** - At NCL's dedicated hospital (NSC) or at specialised empanelled hospitals across the country.
- **Eligibility** - Residents of Singrauli and Sonbhadra districts having annual family income below Rs. 8 Lakhs from all sources will be eligible for benefit under this scheme.
- **Diseases covered** - It includes Tuberculosis (TB), HIV, Cardiovascular diseases, Organ Transplant, Multisystem disorders, Connective Tissue disorders and sudden vision loss etc.

*Northern Coalfields Limited (NCL) touched the lives of around 10 Lakhs people and spent more than 1,000 Crores on various CSR initiatives in the previous 10 years.*

### Reference

[PIB| CHARAK](#)