

## **China Embraces Big-Data**

### **What is the issue?**

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- Mobiwik recently published a report that extensively used Big-data analytic tools.

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- China seems to be racing ahead in the Big-data business.

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### **How does the Big-data landscape look in China?**

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- China is already capitalising big data for solutions in areas like policing, education, urban planning & traffic management.

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- Chinese government feels that the full potential of big data remains unrealised due to low-level sharing of resources.

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- Hence, it is even working on establishing industry standards that will facilitate seamless sharing.

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- Their aim is to triple the scale of China's big data industry by 2020 to foster new economic growth.

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### **What was the Mobiwik report?**

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- Mobike is one of the largest share-cycle service providers in China.

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- It recently released a white paper on its service, which studied the impact biking on the economy, urban transport, environment and living standards.

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- The report had done an extensive quantitative and qualitative analysis of Mobike's vast trove of travel data.

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- It provided remarkably detailed insights on the behavioural patterns of various social groups broken down to clear specifics.

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## **How does the future look?**

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- Big-data can bring in revolutionary changes in decision making.

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- While concerns about privacy & data abuse are indeed real, completely shunning big-data can't be the solution.

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- We therefore need to develop robust structures to facilitate data sharing between entities without compromising on privacy.

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- All stakeholders - the industry, academia, policy makers and the wider public could immensely benefit from big-data.

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**Source: Indian Express**

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