

National Action Plan for Drug Demand Reduction (NAPDDR)

Why in News?

Government has formulated and implementing the National Action Plan for Drug Demand Reduction (NAPDDR).

Measures Taken for drug abuse

- **Nodal Ministry** – Ministry of Social Justice and Empowerment.

Nasha Mukh Bharat Abhiyaan (NMBA)	Launched in 272 Districts identified as most vulnerable in terms of usage of drugs in the country.
Integrated Rehabilitation Centers for Addicts (IRCA)	To provide treatment for the drug victims, preventive education, awareness generation, motivational counseling, detoxification/de-addiction, after care and re-integration into the social mainstream.
Community based Peer led Intervention (CPLI) Centers	Focuses on vulnerable and at-risk children and adolescents.
Outreach and Drop-in Centers (ODICs)	Provide safe and secure space for treatment, rehabilitation, screening, assessment, counseling, referral, linkage for treatment and rehabilitation services for substance users.
Addiction Treatment Facilities (ATFs)	Established in Government hospitals through All India Institute of Medical science (AIIMS), New Delhi.
District De-addiction Centres (DDACs)	Provides all 3 facilities provided by IRCA, ODIC and CPLI under one roof have been set up so far.
Toll-free Helpline for de-addiction	14446
National Institute of Social Defense (NISD)	Provides for regular awareness generation and sensitization sessions for all stakeholders including students, teachers, parents. Collaborating agencies like State Council of Educational Research and Training (SCERTs), Kendriya Vidyalaya Sangathan, etc.
Navchetna Modules, teachers training modules	Ministry of Social Justice & Empowerment (MoSJE) for sensitizing students (6 th – 11 th standard), teachers and parents on drug dependence, related coping strategies and life skills.

Reference

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