

National Ayush Mission (NAM)

Why in News?

Recently, the Ministry of Ayush launched a film series titled “Ayush for All: Holistic Health Care through National Ayush Mission” on National Ayush Mission (NAM).

- **National Ayush Mission (NAM)** - It is a **Centrally Sponsored Scheme** launched in **2014** for implementing through States/UTs.
- **Aim :**
 - To strengthen Ayush healthcare services.
 - Promote preventive care through Ayushman Arogya Mandir.
 - Integrate Ayush systems into mainstream public health.
 - Development of Ayush educational institutions.

| Components of NAM | |
|--|---|
| Mandatory Components | Flexible Components |
| <ul style="list-style-type: none"> • Ayush Services • Ayush Health and Wellness Centres • Educational Institutions • Quality Control of Ayurveda, Siddha, Unani, and Homoeopathy (ASU&H) drugs • Medicinal Plants | <ul style="list-style-type: none"> • Yoga Wellness Centre • Tele Medicine • Sports Medicine through AYUSH • Innovations on Mainstreaming of information regarding on-going activities • Reimbursement Testing Charges • Ayush Awareness Program • Reorientation Training Program • Naturopathy Hospital |

- **Funding Pattern**
 - For North Eastern States and Himalayan States of Uttarakhand, Himachal Pradesh and Union Territory of Jammu & Kashmir - Centre 90% and State 10%
 - For the rest of the States and UTs - Centre 60% and State 40%.
- **Performance-based budgeting** - In order to incentivize good performing States/UTs, performance-based budgeting has been made.
- **Achievements** - Supported for the establishment of,
 - 167 Integrated Ayush Hospitals
 - 416 upgraded Ayush Hospitals
 - 5036 dispensaries
 - 16 new Ayush educational institutions
 - 3883 Yoga Wellness Centres
 - 1055 Ayush Grams
 - 12,500 Ayushman Arogya Mandir (Ayush).

Essential Ayush medicines were supplied to 996 hospitals and 12,405

dispensaries each year.

- **Significance** – It is a significant initiative in revolutionizing healthcare delivery in distant corners of the country.
- It is bridging the gap in healthcare access, promoting a holistic wellness model and continues to transform lives.
- These initiatives are transforming public health and improving access to preventive and promotive care across the nation.

References

1. [PIB| Film Series on National Ayush Mission \(NAM\)](#)
2. [NAM| About National Ayush Mission \(NAM\)](#)

