

Prelim Bits 17-01-2019

SANJHI -MUJH MEIN KALAKAR

- It is an initiative to document and promote the Intangible Cultural Heritage and diverse cultural traditions of the country by direct public-participation.
- SĀNJHI means “to share” and “to partner”.
- Sangeet Natak Akademi is about to launch the second phase of the Web Campaign SANJHI - MUJH MEIN KALAKAR.
- The second phase of this campaign has its main focus area- the folk, traditional, customary, socially events and ritualistic art forms- woven as a cultural fabric around the harvest festival season of January
- This is also a talent search where the participant will showcase their talent in the fields of art.

Sangeet Natak Akademi

- It is the first National Academy of the arts set-up by the Republic of India in 1952.
- It was created by a resolution of the then Ministry of Education.
- In 1961, it was reconstituted as a society and registered under the Societies Registration Act of 1860.
- It is now the nodal agency of the Ministry of Culture.
- It establishes and looks after institutions and projects of national importance in the field of the performing arts.
- It also coordinates the matters related to Intangible Cultural Heritage and various UNESCO Conventions.

Voter Awareness Forums (VAFs)

- Voter Awareness Forum (VAF) was launched by Election Commission of India recently.
- Voter Awareness Forums are informal Forums for generating awareness around electoral process through activities like discussions, quizzes, competitions and other engaging activities.
- All employees of the Organization are expected to become members of the VAF with the Head of the Organization acting as the Chair.
- VAF is part of the Electoral Literacy Club (ELC) program of ECI.
- The ELC program envisages setting up of Electoral Literacy Club in every

educational institution and Chunav Pathshala at every booth to cover those outside the formal education system.

Budithi Brass Craft

- Budithi Brass Craft are the products made out of alloy like brass at Budithi, a village in Srikakulam district of the Indian state of Andhra Pradesh.
- It was registered as one of the geographical indication handicraft from Andhra Pradesh as per Geographical Indications of Goods (Registration and Protection) Act, 1999.
- The art form is generally expressed in traditional cooking utensils and also in forms that suit contemporary needs - like flower pots and planters.
- Usually made of brass, the objects have patterns that are geometric, with straight lines and curves forming simple and striking presentations.



Etikoppaka Bommalu

- Etikoppaka is a small village located on the banks of the river Varaha in Vishakhapatnam district of AP.
- Etikoppaka toys or Etikoppaka Bommalu, toys made of wood, are made in this region.
- The wood used to make the toys is soft in nature and the art of toy making is also known as Turned wood Lacquer craft.
- They are also called as lacquer toys because of application of lacquer coating.
- They are colored with natural dyes derived from seeds, lacquer, bark, roots and leaves.



Source: PIB, The Hindu

