

## **Prelim Bits 17-01-2019**

### **SANJHI -MUJH MEIN KALAKAR**

- It is an initiative to document and promote the Intangible Cultural Heritage and diverse cultural traditions of the country by direct public-participation.
- SĀNJHI means “to share” and “to partner”.
- Sangeet Natak Akademi is about to launch the second phase of the Web Campaign SANJHI - MUJH MEIN KALAKAR.
- The second phase of this campaign has its main focus area- the folk, traditional, customary, socially events and ritualistic art forms- woven as a cultural fabric around the harvest festival season of January
- This is also a talent search where the participant will showcase their talent in the fields of art.

### **Sangeet Natak Akademi**

- It is the first National Academy of the arts set-up by the Republic of India in 1952.
- It was created by a resolution of the then Ministry of Education.
- In 1961, it was reconstituted as a society and registered under the Societies Registration Act of 1860.
- It is now the nodal agency of the Ministry of Culture.
- It establishes and looks after institutions and projects of national importance in the field of the performing arts.
- It also coordinates the matters related to Intangible Cultural Heritage and various UNESCO Conventions.

### **Voter Awareness Forums (VAFs)**

- Voter Awareness Forum (VAF) was launched by Election Commission of India recently.
- Voter Awareness Forums are informal Forums for generating awareness around electoral process through activities like discussions, quizzes, competitions and other engaging activities.
- All employees of the Organization are expected to become members of the VAF with the Head of the Organization acting as the Chair.
- VAF is part of the Electoral Literacy Club (ELC) program of ECI.
- The ELC program envisages setting up of Electoral Literacy Club in every

educational institution and Chunav Pathshala at every booth to cover those outside the formal education system.

### **Budithi Brass Craft**

- Budithi Brass Craft are the products made out of alloy like brass at Budithi, a village in Srikakulam district of the Indian state of Andhra Pradesh.
- It was registered as one of the geographical indication handicraft from Andhra Pradesh as per Geographical Indications of Goods (Registration and Protection) Act, 1999.
- The art form is generally expressed in traditional cooking utensils and also in forms that suit contemporary needs - like flower pots and planters.
- Usually made of brass, the objects have patterns that are geometric, with straight lines and curves forming simple and striking presentations.



### **Etikoppaka Bommalu**

- Etikoppaka is a small village located on the banks of the river Varaha in Vishakhapatnam district of AP.
- Etikoppaka toys or Etikoppaka Bommalu, toys made of wood, are made in this region.
- The wood used to make the toys is soft in nature and the art of toy making is also known as Turned wood Lacquer craft.
- They are also called as lacquer toys because of application of lacquer coating.
- They are colored with natural dyes derived from seeds, lacquer, bark, roots and leaves.



**Source: PIB, The Hindu**



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