

# Psychology behind the blue whale challenge

#### What is the issue?

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• There has been rising number of deaths worldwide and in India in the name of Blue Whale Challenge.

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• It calls for understanding the idea behind getting attracted to such lifethreatening games.

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#### What is the Blue Whale Challenge?

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• The game is a series of 50 challenges that must be completed over 50 days, with the last one being to kill oneself.

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• Each player is assigned a moderator to assign the task for the day.

• The moderator takes the players through the process of executing the challenge, including the last task.

• Reports have stated that players are not allowed to withdraw and that the moderators ensure compliance by the players.

• The game is preying upon young, impressionable minds and eventually leading to their death.

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# What pushes children into this?

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• Parenting - The drawbacks in present parenting style and reducing social

time with the parents, increases the children's time spent on digital devices.  $\ensuremath{^{\text{h}}}$ 

• The game gives the children what they don't have in real life; the warmth, understanding, and connections.

• Children feel being under the spotlight while playing game, contrary to the isolation in real life.

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• **Mental health taboo** - India still considers seeking help for mental health issues a taboo.

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- $\bullet$  While this is the condition with adults themselves, guiding a child appropriately in mental health issues is even more challenging. \n
- $\bullet$  Guidance from a mental health professional is a least thought out option.  $\mbox{\sc h}$
- Given this, games like the Blue Whale challenge, offer the players the children and teenagers in their privacy, the attention and validation that they yearn for.

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Role of schools - Schools are as integral a part of shaping a child's psyche
as parenting is.

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- Kids being isolated in schools for various reasons are often unnoticed by the teachers and the management.
- Counselling professionals being part of the school and addressing these issues are very rare, especially in the Indian context.
- The isolated children seeking social approval and acceptance, are attracted to the options where they are given these.

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## What is the psychology behind creating this?

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• Psychologists worldwide feel that people are increasingly turning to external sources of validation.

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• Increasing social or domestic isolation attracts many to games like the Blue Whale Challenge.

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- $\bullet$  The moderators of the game exploit this social weakness of the young minds.  $\mbox{\ensuremath{^{\text{Nn}}}}$
- $\bullet$  The creator of the game admitted that the victims of the game are 'biological waste' and that he was 'cleansing the society'. \n

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### What is the way forward?

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- $\bullet$  This dark side of the internet impacting children's life calls for attention to our transforming social system.  $\$
- Child psychology, parenting, social support system, etc should be brought under government's policy focus to build a healthy society and put an end to games engulfing lives.

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#### **Source: Indian Express**

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