

Public Sector Banks Mergers

Why in news?

The Centre announced a mega amalgamation plan, the third in a row, that merged 10 public sector banks into 4 larger entities.

What are the key decisions?

- There are four new sets of mergers:
 - 1. Punjab National Bank, Oriental Bank of Commerce and United Bank of India to merge
 - 2. Canara Bank and Syndicate Bank to amalgamate
 - 3. Union Bank of India to acquire Andhra Bank and Corporation Bank
 - 4. Indian Bank to merge with Allahabad Bank
- With these series of mergers, the number of state-owned banks is down to 12 from 27.
- The merger announcement was followed by an equity infusion move of Rs 55,250 crore in these banks.
- The aim is to enable them to grow their loan book.
- Banks board level governance reforms aimed at improving their financial health and enhancing their lending capacity to support growth were also announced.

What will the mergers result into?

- The biggest merger out of the four was Oriental Bank of Commerce and United Bank merging into Punjab National Bank.
- This will create the 2nd-largest state-owned bank with Rs 17.95 lakh crore business and 11,437 branches.
- These 3 banks are technologically compatible as they use Finacle Core Banking Solution (CBS) platform.
- \bullet The merger of Syndicate Bank with Canara Bank will create the 4^{th} -largest public sector bank (PSB) with Rs 15.20 lakh crore business and 10,324 branches.
- Canara Bank will get capital infusion of Rs 6,500 crore.
- Andhra Bank and Corporation Bank's merger with Union Bank of India will create India's 5th-largest public sector bank with Rs 14.59 lakh crore

business and 9,609 branches.

- The government announced capital infusion of Rs 11,700 crore for the Union Bank of India.
- \bullet The merger of Allahabad Bank with Indian Bank will create the $7^{\text{th}}\text{-largest}$ public sector bank.
- It would form Rs 8.08 lakh crore business with strong branch networks in the south, north and east of the country.
- Indian Bank will get equity infusion of Rs 2,500 crore.

What is the rationale behind the mergers?

- It was the Narasimham Committee in the late 1990s that recommended consolidation through a process of merging strong banks.
- There are too many banks in India with sizes that are minuscule by global standards with their growth constricted by their inability to expand.
- Given this, the biggest plus of the mergers is that they will create banks of scale.
- According to the government, banks have been merged on the basis of likely operating efficiencies, better usage of equity and their technological platform.
- But the move marks a departure from the plan to privatise some of the banks or bringing in strategic investors to usher in reform in the sector.
- The government has decided amalgamation as the "best route" to achieve banking sector scale.
- This is also expected to support the target of achieving a \$5 trillion economic size for India in 5 years.
- However, mergers may not lead to any immediate improvement in their credit metrics.

How effective could the merger be?

- Bank consolidation is a good move towards improving efficiency of the PSBs.
- This would enable the consolidated entities to meaningfully improve scale of operations and help their competitive position.
- Given that the merged banks are on similar technology platform, the integration should be smoother.
- However, there may not be any immediate improvement in their credit metrics as all of them have relatively weak solvency profiles.
- Also, it is possible that the current mergers may face more friction than the last one with <u>BoB</u>, <u>Dena and Vijaya</u>.
- In that case, a large, well-capitalised strong bank absorbed two much smaller entities.
- But in the present case, the mergers are mostly among larger banks, with

absorbing bank not necessarily in strong health.

- Also, it is likely that management attention and the spread of the entities being merged could get split impacting the loan growth.
- It could also reduce focus on strengthening asset quality in the short term.

What are the challenges and priorities now?

- Mergers are driven by synergies in products, business, geographies or technology and the most important, cost synergies.
- There may be some geographical synergies between the banks being merged now.
- But unless banks realise cost synergies through branch and staff rationalisation, the mergers may not mean much to them or to the economy.
- This is where the government's strategy becomes significant.
- Evidently, public sector banks are overstaffed.
- There is also bound to be overlap in branch networks such as in the Canara-Syndicate Bank merger, especially in Karnataka and a couple of other southern States.
- The success of these mergers, therefore, will depend on how well these banks handle the sensitive issue of staff rationalisation.
- The All India Bank Employees Association has already raised concerns in this regard.
- Reaping the benefits of the advantage of scale by banks mergers requires adequate reforms in governance and management of these banks.
- But the key reforms to be made are at the board level, including in appointments, especially of government nominees.
- These are often political appointees, with little exposure to banking.
- Surely, such practices need to be curbed as the definition of global banks is not just about size but also professionalism in governance.

Source: Indian Express, The Hindu

