

Swachh Survekshan Rankings 2018

What is the issue?

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- Union Ministry of Housing and Urban Affairs have released the Swachh Survekshan 2018 ranking, which ranks cities based on cleanliness.
- Indore as the cleanest among 4,203 urban local bodies (ULBs) in the country for the 2^{nd} time in the row, which is followed by Bhopal.

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How did Indore retain its prime position?

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- **Statistics** Indore Municipal Corporation (IMC) has been taking out a strong campaign through songs and outreach programs.
- The corporation also claims to have achieved 100% segregation of wet and dry garbage at source.
- Waste is collected once a day from residential areas and twice from commercial areas.

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- The IMC has nearly 10,000 employees and officers and they are said to be aided by socially responsible citizenry.
- Penalties Lately, the municipal body began to slap spot fines from Rs 250 to Rs 500 on those spitting on roads, urinating in the open, or littering.
- While efforts to deter habitual offenders haven't worked in the past, a public shaming campaign by naming them in media has been initiated recently. \n
- Nudging Push IMC distributed free bottle shaped suitably sized dustbins
 to vehicle owners to encourage them to not throw waste out of windows.

- \bullet Innovative cleanliness products for sale are also aplenty in the open markets. \n
- **Technology** Initiatives to segregate dry waste, installing recycling units in gardens, outside hotels, and marriage halls have been taken up.
- Compost pits were built at fruit and vegetable and markets, and a biomethanation plant has also been set up.
- Administrative steps IMC replaced garbage bins that used to overflow with suitable containers of sufficient capacity.
- Swachhata Samitis were set up in schools and colleges, and participants in religious and other processions were encouraged to keep the streets clean.
- Public toilets were built in large numbers.

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Source: Indian Express

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