

Telecom Sector crisis

What is the issue?

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Despite its considerable place in the Indian economy, the telecom sector is under stress due to mounting debt and other issues.

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How significant is the telecom sector?

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- Telecom sector has greatly contributed to the increased GDP growth rate that India has had over the last few years. \n
- The sector has contributed around 6% to the GDP and it is expected to increase to an even more significant level.
- This is given the rising mobile phone subscribers and those accessing the Internet via phones.

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- Also, government's ambitious plans like Digital India and Smart-cities are dependent on this sector and its sound financial health. \n

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What is the present scenario?

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• Despite its importance, the sector is currently witnessing its worst phase ever.

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- There is a cumulative debt of around Rs.5 lakh crore in the telecom sector. \sc{n}
- Also, the revenues are constantly falling down, further worsening the debt crisis.

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• Telecom service providers pay as much as 30 per cent of their revenues in taxes and levies for spectrum and operating licences; the tax component alone being 15 %.

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- The increased 18% under the GST regime has made the services more expensive at a time when it should have been reduced. \n

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How has the government responded?

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- The sector's rising debt and falling revenues will impact broadband penetration and act as a drag on growth.
- Responding to this, the government recently formed the Inter-ministerial Group (IMG) to look into the issues.

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• The IMG recommended a number of short-term and long-term measures which include -

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1. lowering levies such as i) annual licence fee, ii) spectrum usage charges (SUC), iii) GST.

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- 2. deferring of spectrum auction to the next fiscal. n
- 3. more time for payment of auctioned spectrum. n
- 4. cut in interest rates.

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What are the concerns?

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• Despite some bold recommendations, the IMG seems to have addressed only the debt issues of the sector.

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• The licence fees and spectrum usage charges are more pressing issues that

need immediate relief to free the sector of the financial struggle. \n

- Despite India's telecom tariffs being some of the lowest, telecom service providers are unable to raise tariffs.
- This is because of the high competition prevailing in the sector at present due to over-the-top operators and coming in of new technologies. \n

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What is to be done?

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• The need of the hour is for the government to see the sector as an essential service and not a revenue generator.

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• The annual charges should be rationalised so as to cover only the administrative expenses; the other source being money from spectrum auctions.

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- Government should ensure a regulatory environment which facilitates innovation and investment, and addresses the financial woes of the sector. \n

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Source: BusinessLine

