

Unnati ZCZP Bonds

Why in news?

Social stock exchange sees 1st listing with Unnati Foundation 1st entity in December 2023.

What are Social Stock Exchanges (SSE)?

- A <u>separate segment of the existing Stock Exchange</u> that can help social enterprise's <u>to raise funds from public</u> through the stock exchange mechanism.
- It will act as a <u>medium between Social Enterprises and fund providers</u>.
- SEBI had *permitted social enterprises registered* on these exchanges to raise funds through zero coupon zero principal bonds (ZCZP) in 2022.

What is a ZCZP instruments?

- **ZCZP** Zero Coupon Zero Principle are financial instrument that are included in the list of **securities under Securities Contracts (Regulation) Act, 1956**.
- They do **not give any interest**, and investors will **not get any money back** on the maturity of the bond.

Debt Security (Bond)	ZCZP instrument
It is like a loan.	It is not a loan but a donation.
It makes interest payments and the principal when the bond matures.	It doesn't makes interest payments and the principal on maturity.

- **Eligibility criteria for issuance** *Only by NPO* that are registered with Social Stock Exchange (SSE).
- ZCZP can only be issued for a *specific project with specific tenure*.
- The project must fall under the list of eligible activities under SEBI (ICDR) Regulations, 2018.
- **Issuance** They are issued **through private placement or public issuance**.
 - Minimum issue size Rs. 50 Lakh (originally Rs.1 crore)
 - Minimum application size Rs.10, 000 (originally Rs.2 lakh)
 - Minimum subscription required 75% of the funds proposed
- **Trade** They shall be issued in **dematerialized form only**.
- They are *not available for trading in the secondary market*, but they can be transferred to legal heirs.
- **Maturity** It will mature when the project for which they are raised terminate, or 12 months from the date of allotment.

What is Unnati ZCZP Bonds?

• Issuer - SGBS Unnati Foundation, an NPO formed in November 2011.

- **Unnati** Vocational training program for underprivileged and unemployed youth in the age group of 18 to 25 years.
- \circ **UNXT** 1 month training programme for final year students at government colleges.
- **Sugam** A grassroot entrepreneurship accelerator helping non-urban youth to develop scalable businesses.
- Need of funds -To *train up to 10,000 graduating youth* from government colleges in Uttar Pradesh, Madhya Pradesh, Karnataka, Andhra Pradesh and Tamil Nadu to help them secure employment.
 - The youth will be trained for 165 hours (classroom learning and self-learning content on a mobile application).
 - Cost per head for training would be ₹2,000 per youth.
- Specifics It is a <u>public issue</u> with face value of ₹1 each of ₹2 crore that will be listed on the NSE.

Unnati ZCZP bond is the **1**st such listing on SSE segment in India.

- This listing will be displayed along with other such future bond issuances on the social stock exchange page on the NSE website.
- It *raised Rs 1.8 crore from 4 investors* and include brokerage firm Zerodha and National Bank for Agriculture and Rural Development (NABARD).

What are the benefits of these ZCZP instruments?

- There are obviously *no pecuniary benefits* from these instruments as it is akin to a donation made to a charity.
- **Greater transparency** The end use of the funds can also be **monitored** since the enterprises have to **disclose details of money utilised and balance** amount remaining to exchanges.
- **Visibility to the social enterprises** It helps them to approach the public at regular intervals if they can show good outcomes.

Quick Facts

- **Social enterprises** Enterprise that are engaging in the activity of creating positive social impact and that meets primacy of their social intent.
 - $\circ \ \ Not\text{-}for\text{-}profit\ organization$
 - For profit social enterprise

References

- 1. The Hindu Business Line Unnati ZCZP Bonds
- 2. NSE Archives | Zero Coupon Zero Principle Instrument

