

a) Small enterprises need other forms of support to play less vital role in increasing employment and incomes at the bottom of Pyramid. Discuss.

Central government support Small enterprises through Govt interest Subvention, 59-minute loan Portal, make Public Sector Companies mandatory purchase of 25% of their total purchases from MSME sector.

But government measures to formalise the Small enterprises for their better Central is negatively affect the smooth functioning of the Small enterprises.

1) Why MSME (Micro Small & Medium Enterprises) need a different kind of approach

→ Not organised, then a uniform measure approach not work well

→ Most of entrepreneurs not well educated then unable to understand government measures for their empowerment.

1) Lack of Coordination Among themselves efficiently like organisation, but small associations among themselves only basics of their job/work and do not work well.

2) Measures needed and existing supporting measures of GOI (Government of India)

2.1) Rather than formalise the MSME sector, government should take measure for improving working conditions for citizens who earn incomes in the sector

2.2) Network and clusters need to be strengthened, for improvement of efficiency of small firms

2.3) Provide social security like health insurance, old age pensions, empowerment of women entrepreneurs schemes etc

eg:- 1) A scheme for Promoting Production, Rural Industry & Entrepreneurship (ASPIRE) for creates new jobs & reduce ~~the~~ unemployment

1) PSE now mandatory procure their total purchase 25% from MSME and S.I.
Out of that 3% from women entrepreneurs only

24 Other Examples in Various Sectors

Technology Access

• 20 hubs and 100 Spokes in the form of tool rooms will be established throughout the nation.

2) Implementation of Lean Manufacturing Techniques to enhance the manufacturing competitiveness of MSMEs.

Quality Improvement

1) Financial Support to MSME in Zero Defect Zero Effect Certification for quality improvement.

MSME Sector is one of the largest employment providers in nation, it act as the Connecting rod between Producers and Customers, Today enterprises need to adopt best practices and follow international standards to go forward for offering innovative solutions.