

2. Despite several initiative to boost tourism, Indian tourism still lags in infrastructure and security subsectors (see words) G.S. III.

Boosting tourism is like increasing / progressing soft power.
lot of scheme / policy has been introduced to develop the tourism in India. For example PRASAD and saradesh Dasarna which create beautification of heritage and development of thematic circuits like spiritual circuit, North east circuit, Himalayan circuit etc respectively. Present Government's one of objective to create better employment for tourism can be the key sector which will contribute 13 billion jobs, and GDP - 9% and 8% employment.

India Ranked 109 and 114 in World Economic forum's travel and tourism competitiveness report respectively out 136 member country. Lag is due to lack of Infrastructure & hygiene & security.

- * Waste dumped near river along important tourism spot
Example Taj Mahal - lack in hygiene and proper infrastructure for sewage and waste management
- * Bomb blast, local rebellions discourage tourism for longer
Example : Kashmiris
- * Only 0.5 % of GDP (2019 Budget) spend for tourism.
- * Need to ^{improve} ~~Reopen~~ travel sector and proper & systematic connectivity to each tourist spot will increase the tourism.
- * On Global level only 5% foreigners visit India for tourism.
Need to develop global image in world level.
- * International cooperation - such as UNWTO, SAARC, BIMSTEC, ASEAN etc sign multilateral agreement in the field of tourism.