

28/10/2023

UPSC

Answer Questions in NOT MORE THAN the Word Limit specified for each in the Parenthesis.
(Specimen Answer Booklet - For Practice Purpose Only)

उम्मीदवारों को
इस हार्शिए में
नहीं लिखना
चाहिए
Candidates
must not
write on this
margin

① While the urge for registration of GI has gained momen-
turn over the past few years, the strategy for using the
tag to commercial advantage is lacking. critically analyse. ①
(250w)

Geographical Index tag is given to certain food,
props, things etc based on the difference of the
commodity of that area to that of other areas
in country.

eg: Darjeeling tea, (1st GI tag)

Indian commodities started getting GI tag from
1999, but its significance got increased in
Recent years. Number of GI tags from 1999 to
2020 are around ~420 but around 50-60
got added in Recent years shows the significance
of increase in its demand for registration

The urge for registration got increased in the
country but its real usage of the tag was not
really in the economic picture

eg: Telangana dal

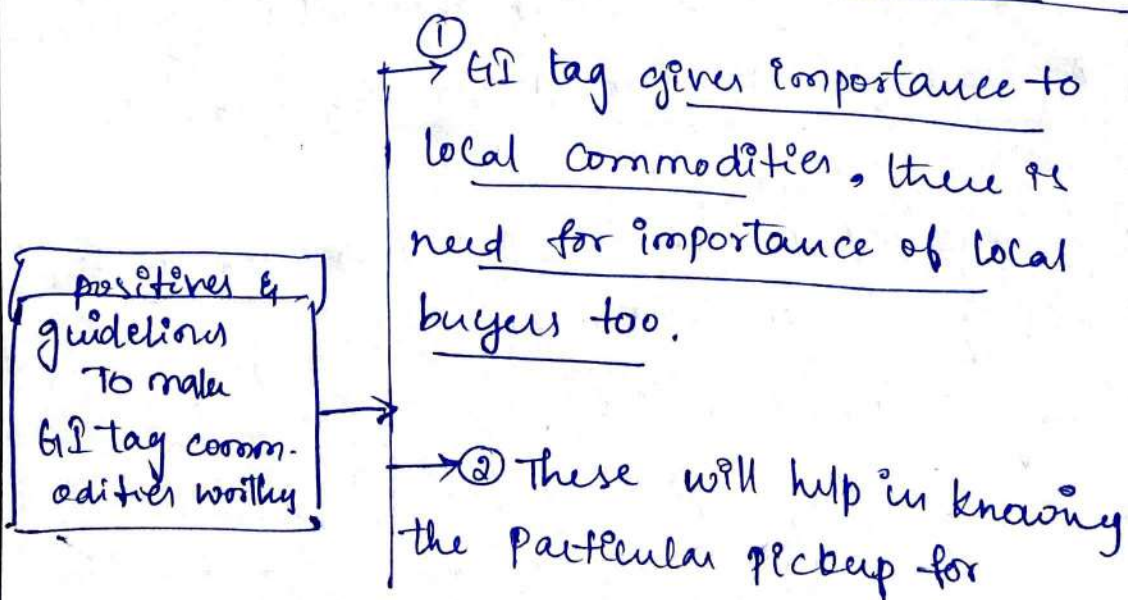
GI tags are usually given to increase their economic value of the commodities but in real sense many of the commodities are being unknown. its popularity is being unknown.

eg: Recant Kashmir Shals

Sometimes the value of commodities are going out of box and making it unbearable in the country and are more prebud for international selling than getting prioritised in own country.

eg: Atneyam putarekulu &

But there are many significant impacts and need few guidelines to make it more stronger



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foreigner

eg. India have many types of Mangos where
GI tag Mangos have its picking nature
in International Market

→ ③ Need of Maintaining it quality without
any compromising nature

→ ④ Renewable nature of GI tags will
help in maintaining them the commodities
in authentic manner [10 years of Renewable
nature]

→ ⑤ Maint. can Maintain strong local
base that helps in providing jobs

domin

GI tag is authentic source for the stamp of
commodity that has to be maintained in
proper manner to make the commodities
showcase in best manner.