

Answer Questions in NOT MORE THAN the Word Limit specified for each in the Parenthesis.
Content of the Question is more important than length.
(Specimen Answer Booklet - For Practice Purpose Only)

Q. India definitely has the potential to feed the world and become one of the top food exporters by 2020. Explain.

1) Introduction

y Agricultural sector is one of the largest sources of livelihood in India. According to Ministry of Commerce and Industry, agri-food exports from India increased 108% in FY21.

2) India's potential to feed world

y Government of India has established Export clusters for certain crops.

eg. Anantapur cluster in Andhra Pradesh
(Banana export)

y Traditional wisdom and Nutritional value of niche Indian food products, such as Indian variants of Millets, fruit, rice, oilseeds are excellent Export choice.

y GI Tagged Alphonso mango, Indian Gooseberry etc are niche products.

3) challenges

y Lack of organised marketing and Branding support for their products.

y Gaps need to be addressed by FPO's

connection with Global value chains and importers from other markets.

Need of an hour

↳ Empowering the farmers to improve Quality.

Over 95% of India's farm produce consumed domestically

↳ Quality and Quantity of yield are still lack of good farm inputs & equipment to Export standards and compliance metrics

↳ Bringing farmers together provide right service provider is crucial.

↳ Important to improve Government & non Government agencies to Empower FPO

↳ Connect GVCs and importers from other markets

↳ sustainable & environmentally positive plant-based products also need to be addressed.

Conclusion

India definitely has the potential to feed the world and become one of the top food exporters by 2030.