7/22 Linking FPOs with marketplace is vital for a robust

5-3 agricultural value chain. Discuss.

Small and marginal farmers constitute

85% in total. Aggregation and commercialisation

can improve the bargaining

of small farms The 2019 budget aimed

powers of the FPOs.

2023-24.

to set up 10,000 FPOs by

FPO and marketplace linkage.

can overcome

Linking FPOs and market place

disruptions.

the challenges of technology

such as

can be linked with suppliers

FPOs

and customers

agriculture inputs, marketing

a strong

Thus creating

such as buyers.

linkages.

forward and backward

the financial

access

. FPOs can directly

and forms

P2P lending

various such as

and samunnati

Currently Nab Kisan

Nabard.

provide loan to the FPOs.

Bring awareness regarding the government schemes and policies. It can bridge the information gap through sharing experience

Improvement in digital literacy can enhance the confidence of the market players. The FPOs can be linked to the compendium of FPO resource book used as reference by the players to review the status of FPOs. It is also helpful to the National Project management agency of SFAC

Concerns: ~~Their~~ FPO's composition is small and large business houses are shy to co-operate with FPOs.

Market linkage of FPOs can bring structured benefits in the agricultural landscape. It will act as a platform for integrating with global value chains.