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GS-3
Life movement harnesses the power of individuals and collective action across the world to address climate crisis. Explain.

The LIFE - (lifestyle for Environment)

was announced by our Prime Minister in COP.26, UNFCCC. It advocates mindful and deliberate utilization by people instead of mindful and wasteful consumption.

Need for LIFE

The effects of climate change could cost 18% of GDP to the global economy and \$6 trillion to the Indian exchequer by 2050.

It unavoidably affects the people of low income, rural areas and especially women. As per UNEP, if one-eighth of global population adopts eco friendly lifestyle global emissions could reduce by 20%.

LIFE giving measures

① Consumer responsibility - it stresses to consume responsibly, and brings about behavioural change. Food wastage can save 370kg/year of carbon emissions. Adoption to EVs and flex fuel based vehicles can green mobility.

② Producer responsibility - shift to long term sustainability must arise from demand side. The vijai scheme which enforces LED bulbs in place of incandescent bulbs, amended plastic waste management rules are welcome steps.

③ Responsible living by adopting P3-pro people planet- technologies

Future
India had amended its NDC targets to meet Panchsheel principles. To materialise this climate Action and technology from developed countries is crucial.