

3/8/22 PMJDY has the potential to promote financial inclusion in the country. Substantiated.

The PM Jan Dhan Yojana has completed 8 years and has achieved remarkable results in these years. It has greater potential to lead to the path of financial inclusion, Jan Dhan Yojana aims to provide financial services to every unbanked individual, the insurance cover increased from 1 lakh to 2 lakhs and overdraft to ₹10,000

Achievements of PMJDY The number of account-holders increased from 14 crore in 2015 to 43 crore. Out of this 55% of beneficiaries are women. 85% of the accounts - were operational accounts, 67% are in rural & semi urban areas

Score account holders received Direct Benefit transfers for and 72% of account holders had Rupay card.

The Jan dhan Dhanshak app increased the banking touchpoints and unbanked accounts also decreased from 24% to 14%.

Path to financial inclusion

The UPI based payments and DBI ensured payments under the Cramak Kalyan Yojana.

Teams were sent out to MSMEs. The Jan dhan, Jan Trinity, Food bank scheme along with banking correspondent can bring more people into banking.

Challenges only 27% of population have financial literacy as per Sebi. There are apprehensions regarding privacy and data theft. The Data protection bill must be passed to promote digital sovereignty to the individuals with RBI planning to bring central bank digital currency, along with JDY can increase the banks to unbanked areas with proper structural reforms.