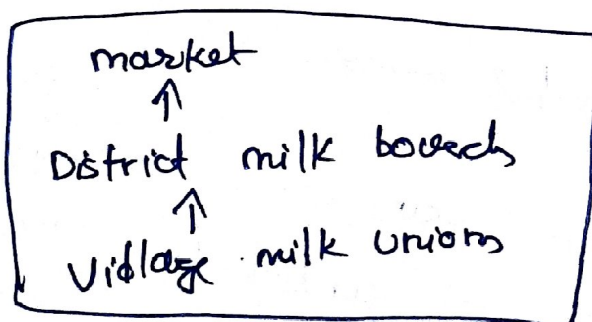


5-3 A socio-economic enterprise based on the lines of AMUL has immense potential to aid India's crop growing farmers. Discuss.

The centenary celebration of father of White Revolution - Dr. Kurien was observed. It is a showcase of co-operative model of empowering people,

The AMUL model

This was based on socio-economic development rather emphasizing on output and technology. It aimed to improve the wealth of the milk farmers rather milk production.



It largely empowered the small farmers, women and opened the international arena of milk products from India.

Siding crop-growers

- ① Inclusion and equity - small and marginal farmers can form clusters as their land holding is less than an acre. The organic production which 20 lakh hectares can be partly met by them.
- ② Social aspect - the millet production in India is largely done by tribals and area under waste land. So a millet FPO can be taking cues from the Dindori model can be thought of.
- ③ Practicality - the technologies such as GM must be inclusive and get consent from the relevant stakeholders.
- ④ Evolution - farmers can also be supported on food processing as it contributes 11% export share with climate and nutrition targets tightening, a co-operative model with robust support from governments can make things turn around.