

Integrating e-National Agricultural Market with private Mandis can ensure best price realization for small and marginal farmers. Comment.

E-National Agricultural Market (E-NAM) is the network for connecting all farmers at one site/portal.

Vision: to promote uniformity in Agricultural marketing, removing information asymmetry b/w buyers and sellers.

→ Creating One Nation One Market.

→ regulated by Small Farmers Agribusiness Consortium (SFAC) under Ministry of Agriculture & Farmer's welfare.

★ Private Mandis:

→ The private shopkeeper or purchaser for their private consumption.

★ Integrating e-NAM with Private Market

- Need to lay out a blue print:
  - Need to lay out blue print by Govt for purchasing, booking and etc.
  - Also need to define proper Authority for the dispute redressal
- Need to have a Common standard set
  - The common standard of range of Quality of food grain for the private players

- The common range to set by authority with proper discussions
- Need to have a price deciding Mechanism
  - Need to have a price ~~deciding~~ range for purchasing.
  - The price ~~for~~ range to be set by with proper discussions <sup>including</sup> by both stakeholders
- Transportation:
  - The transportation can be linked by transportation related scheme like UDAN 2.0 & etc.
- Dispute Redressal Mechanism:
  - Proper procedure to be established for dispute redressal to avoid conflict and mistrust in Trade

### \* Conclusion:

Approx. 50% of the total farmers are from Small and Marginal Farmers (SMF). There is a need to protect them from getting exploited and to be misused them in terms of resources, and manpower.