

Discuss in detail about Competition Commission of India imposing fine on Google & its implications.

Competition Commission of India has recently imposed fines on dominant search engine 'Google' for using its dominant position, promoting unfair practices.

Fines on Google and its implications:

Fine 1 - Related to the pre installation of Google app suite in the smart phone and <sup>its</sup> placement in the home screen.

Agreement → AMDAI (Mobile Application Distribution Agreement)

Original Equipment manufacturers manufacturing Android devices has to pre-install Google apps [bundle of 11 apps] in the home screen.

b. ACC (Android compatibility control agreement) -

Manufacturers pre-installing Google apps has to be restrained in manufacturing smart devices on alternate android versions.

Fine 2: Related to play store apps.

Featuring of Google-allied apps e.g. Mandela Bay  
Google bill payment system for payment for downloaded

Candidate must adhere to the word limit specified in the question.  
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apps and in-app purchases.

outlasting competitors like phonepe, etc. by featuring  
9-pay as famous UPI for digital transactions, in play store.

### Implication

1. Competition commission of India (CCI) - accused Google  
of using its dominant position to restrain developers  
for pre-installment of apps

2. Reducing ability's incentive for developing on  
alternate platforms.

3. suppressing technological and scientific development

4. preventing choice of apps for user, due to  
inability to uninstall the pre-installed apps.

### Way forward

(CCI) has recommended certain corrective measures  
like option to uninstall pre-installed apps, allow  
developers, manufacturer on alternative platforms  
and, providers uses the option to customize with  
own choice of apps.