

Q: platform Economy is booming
in India, however the
Sector is hindered by
various pitfalls. Explain
what is platform Economy
& how can India Govt
The Sector to get rid of
challenges.

* As we know. The platform Economy
is growing expanding
~~extending~~ more & more in
India as well. In word,
it is good as well as ^{more} some
concern associated with it.

Platform Economy
which in the sense Economic
activities by digital trade

change
going towards
Technology side.
→ These Economy
benefited by
→ The platform
like Netflix
Some other so
where the
but ~~the~~
giving the
platform
System.
for example
The DTH
& other
affected
→ so
weal
with
of Co
for

2 Making economic activity
in digital mode by using
platform digital platform like
OTT, some shopping websites
etc.

→ In digital era we can say
it has a one more global
change coming the world
going towards digital &
technology side.

→ These economy not getting
benefited by every one.

→ The platform economy includes
like Netflix, Amazon, even
some other social media
where they are getting profit.

but ~~these~~ actual these are
giving threats to other physical
platform in the economic
system.

for example OTT which affected
the DTH system & the theatrical
& other shopping platform which
affected the physical settings.

→ So it leads to digital
wealth which is not
with every one, which
is concentrated in only
some one hand.

May introduce it leads
to ~~total~~ a era of the
Monopolised economic fields
about now we are getting
trapped by the digital platforms
which using our data to
made a good experience but
which making us to trap
in their plan. To make use of
them.

• as we think they are free to
use but they are earning
on by just our views.

• It makes only outdated development
because of ~~then~~ India the
digital literacy is more
and ~~less~~ that. even though
those who literate not fully
engaged with ~~them~~, which
the knowledge
which is a concerning thing.

So, there should need a government
intervention to this to make
more regulations
as we know the Indian govt
launched the e-commerce
website to make ~~it~~ available
to all
E^e it marketing level on data ~~protection~~

* Pitfalls to culture by the
digital literacy which made
a small industry to make
use of the digital benefits
so that which leads to
inclusive growth

* more regulation is ~~pro~~
regulate the big platforms
to not to show their autonomy
because they have more
technological asset.

* ~~These~~ have to be done
by the government to get
rid of the pitfall hindered by
the platform economy in
India.