

U.P.S.C.

Do you think that the 1 Nation 1 Fertiliser Scheme help Farmers in Utilising Fertiliser Effectively? Critically Analyse.

One Nation One Fertiliser is a Scheme in which all Fertiliser manufacturers required to Sell their Products under "BHARAT".

FEATURES:

- Pradhan Mantri Bhartiya Janurak Yojana - a Scheme in which all Urea to be Sold under "BHARAT UREA".
- A Logo Indicating PMBJY will be used on Fertiliser Bag.
- Eligible for Subsidy only when Fertilizer Bag is Sold through Bar Code Reading Machines.

CONCEPT OF ONDF:

- Subsidy cut: All Urea Manufacturers to Sell their Products under a Single brand "Bharat Urea". If any Company failed to add then the Subsidy will not be provided.
- Easy Monitoring: Monitoring Real Time movement (or) availability of Fertilizers.

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→ PREVENT DIVERSION: Stop the diversion of Urea for Industrial Purpose.

Why Criticized?

→ Policy may actively discourage Private Players from Committing New Projects in Future.

→ Urea Manufacturing is already a Highly Unattractive business to in.

STEPS TO FORWARD:

→ Under New Investment Policy 2012 - Urea Units can be setup with Government Providing Subsidy to Manufacturers.

→ Centre can deliver Subsidy directly to farmers, decontrol urea, and leave pricing to Market Forces.

This Scheme is mainly proposed by Government is the reason to know to Farmers that the Government is giving Subsidy for Fertilizers. Many Critics has been raised so far, but it will bring Serious Positive effects in Upcoming Year.