

Q. The launch of the retail Direct Scheme by the Reserve Bank of India enables broad based participation in the sovereign bond markets by the investors. Explain.

The myth of bi-sect Bonds markets & securities market are often contemplated with values of Day trading where people in the middle segment & lower segment fail to understand the working, RoI, Rate of Interest & concept behind it. Most customer, especially individuals prefer Mutual Fund Investment especially through Depositories & Brokerages. But their level of knowledge on Bond markets, especially Gold bond, ETF, Sovereign bonds and Government securities are not much spread on lime light.

The Recent developments: Recently, when RBI Announced the retail direct scheme for the Bond markets especially to attract retail.

Customers & business entities in G-sec more than.

Individuals for long term investment scheme without
responsibilities or Brokerages. Govt has quite.

Understand the Importance of business entities investment &

tried to ^{make them} understand the importance of returns in G-sec.

Government Bonds. Moreover customer also enjoy.

Privileges. by means of no brokerage, Tax Savings.

Scheme, Benefit funds with secure Returns and Also.

Assured return on Investments.

Wayforward and Challenges in the market:

Individuals who are looking for
Long term Savings & Investments for retirement can.

look forward, at the same time withdrawal before the

maturity can cost few on the ROI on the Interest.

Assured which the Individuals, entities and Also.

the Government has to work on. Moreover these.

Investments can be used as special purpose vehicles by

Government for various Infrastructural & development.

Benefits.