Aug23

① Pradhan Mantri Jan Dhan Yojana has the potential to promote financial inclusion in the country substantial.

Financial Inclusion is a major driver for sustainable economic growth. 8 out 17 SDG goals of 2030 (SDG 1, 2, 3, 5, 8, 9, 10, 17) are the basis for financial Inclusion.

Importance of Financial Inclusion

- Social justice through promoting savings
- transform savings into Investment
- Access to formal Institution for credit
- protect poor from borrowings → non-formal Sources.

Measures taken before PMJDY

Government of India & RBI took various steps.

⇒ Nationalisation of 14 banks in 1969, Lead Bank Scheme PSL for banks, Expansion of bank Network, Business correspondence model, remittance facility

Schemes like Swabhiman for financial literacy and awareness.

Intro
SDG
Imp. of F.I
Measure b/f the PMJDY
PMJDY
Success pt.
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way forward

PMJDY.

Launched by PM in 2014, with objective of universal access to credit, bank accounts to every household. It was rolled out with life cover of ₹30,000; accidental insurance of ₹1 Lakh; overdraft facility of ₹5000.

Effect: In 1st 9 months ⇒ 12.9 cr bank accounts was started (newly). After 2018 it was expanded to every adults ~~and~~.

JAM trinity (Jan Dhan Yojana, Aadhaar & Mobilephone)

It gave boost to the JDY to include the every household into finanial inclusion. Objective is to transfer benefits ~~on~~ through DBT preventing Leakages

In 7yrs, the bank a/c increased from 19 cr to 43 crore, of which 55% were women and 66% were from rural & semiurban regions.

During COVID-pandemic, DBT through Atmanirbhar package, Loans to MSME's, PMGKY, Jan dhan Accounts helped greatly.

UPI

↳ Included large sections into financial inclusion from remote areas

↳ Reduced cost of infrastructure of banking services

⇒ The transaction of ₹ 10.6 cr was recorded.

<u>Challenges</u>:

⇒ Still some Accounts are <u>dormant</u>.

⇒ Training to bank correspondents - lacking.

⇒ Knowledge of e-governance, ATM facilities still unaware.

⇒ cyber threats and data privacy issues.

The emphasis now must be on quality. RBI's initiative like Financial Literacy programme, (National Strategy for financial inclusion 2020-25), Secure digital infrastructure, ~~Cert~~ ~~Com~~ Grievance redressal measure is the need of hour, to leverage PMJDY to next level.