

Cloud computing is online, online and on-demand data storage facility. And since India is becoming a data hub cloud computing is inevitable to capitalise this data.

Presently, India's share is only 1% of the world's cloud computing economy which is going to touch \$350bn. While India has a capacity to achieve \$7-10bn, and several efforts are on way

① NITI Aayog's - frontier technology cloud innovation centre to address societal challenge.

② PPP approach - from Budgetary allocation to priv. companies such as IBM and ICS.

③ Top class investment for example Google is going to setup and cloud computing region in New Delhi

These all efforts will help cloud computing to

(i) generate innovation at grass root level due to its inclusive approach, for example every phone has internet & google drive today

(ii) entrepreneurs who can't invest on infrastructure, security and management of data can specially benefit from it.

(iii) Administration - with health data (NATIONAL HEALTH PROFILE), NEP2020 etc will generate tremendous opportunity at cheap cost.

NAASCOM survey states that only 60% small enterprise utilise cloud computing, in this sense there is a huge potential in India, but government need to ensure :-

(i) security - amid growing cyber crimes
(10% rise NCRB between 2007-10)

(ii) bridging digital divide & digital illiteracy

the way forward is

- (i) manpower - improving the skill sets to meet the demand.
- (ii) critical policies and platforms for accelerated adoption of cloud by msme's
- (iii) security issues in local data centers and data parks need to be addressed in the backdrop of 10% rise in cyber crimes
- (iv) Budgetary provision and enhancing private participation to plug any of the constraints.