

network for e-commerce
development of MSME. Critically Analyse.

MSME sector accounts for 30% of GDP and 48% of export share and even 11 crore employment and considered as 'Backbone of Indian Economy'. MSME sector needs digital shot for its rise.

Policy framework for e-commerce exports:

1. GST threshold limit - which is different for offline which is 40 lakh for intra state and not available available to online trade.
2. Requirement of 'Principle Place of Business for inter state trade in other States can be waived off to suite digital business
3. Awareness and handholding of MSME with e-commerce entities and leveraging entities expertise in digital trade and also incentive to MSME for going online.
4. Infrastructure both physical and social - reducing logistics cost by using existing and creating new infrastructure.
5. Skill development to cater future demands and create innovation

6. linking MSME cluster such as export zones, SEZ with e-commerce entities creating e-commerce led zone for export.

The MSME sector is crucial for India's development and vision of 'Atmanirbhar Bharat'. Foreign trade policy should be amended to cater such needs.