

Question

The country's present nutritional challenge can be effectively addressed with the help of private sector engagement. Elaborate.

Answer :-

Recently India ranked 94 out of 107 countries in Global Hunger Index. It is cause of concern for India. India lags behind its neighbours like Nepal & Pakistan.

⇒ India faces many challenges in the health of its citizens such as malnutrition, stunting, wasting, CMR, MMR, and many others.

No doubt government tried its best in recent budget 2021 Govt. declares 137% additional funding to the health sector compare to previous year (2020)

→ Due to COVID-19 Pandemic nutritional challenges become worse than pre-pandemic. Lack of food to large portion of India make vulnerable it to secure its ~~nut~~ nutritious challenges.

HOW PRIVATE SECTOR CAN HELP :-

It is true that Private sector accommodate large public than government sector in terms of employment. large group of Indian citizens working under private sectors.

→ In this way Private Sector can reach public effectively. Provide them nutritious meal at office & places.

→ with compare to Government, private sector proved most effective because.

Government ← → Private



(Local, Regional, National, international)

Local small, & medium size enterprises and regional & multi-national companies

Government & Non Government organisations

→ Government should work at Public-Private partnership (PPP) model.

Private sector can reach more effectively than Government though government make good efforts to mitigate malnutrition. eg.

- Poshan Abhiyan
- Anganwadi programmes
- midday meal
- Policies for pregnant & lactating mothers like Matrutva vandana yojana

* Employer's Responsibility :-

Private sector employer can help in nutrition challenge by providing nutritious food (meal) at their work place.

- Building childcare centres for female employee and her newborn baby.
- insurance schemes for workers.
- Providing food to village employees from rurals.
- ascertain that employees working remotely or from home are also consuming balanced meal.

Apart from that National Nutrition Mission (POSHAN ABHIYAN) guidelines, government has recognised the Private sector as a major driver and enabler for impactful change in this COVID-19 scenario. When food chain was disrupted during pandemic Private sector play effective role in the form of trusts like TATA Trust, Bill & Melinda Gates trust and many others.

→ PPP model in challenges like nutrition in India can proved effective and successful to lead India towards its 2nd SDG - Zero Hunger in 2030.