

(*) The Country's present nutritional Challenge can be effectively addressed with help of private sector engagement.

Elaborate.

The nation's nutritional Shortfall cannot be solely addressed by government. Public & Private partnerships are needed to address nutritional & food security challenge.

In Global Hunger Index (GHI) 2020 India was ranked 94/102 ~~to~~ Countries. The NFHS also mentions about prevalence of malnutrition among children below 5.

Such severity of malnutrition and under nutrition affects physical, cognitive and overall development thus limiting India's economic potential.

→ Role of Private partnership :-

- Covid has disrupted supply chains and food systems

- The Take Home Rations (THR) part of supplementary nutrition program ensured fortified food to children (< 3 years), pregnant women & lactating mothers.

There is greater need for PPP to mitigate market disruptions

- India's malnutrition problem is too multidimensional. So need for PPP to ~~address~~ make distributions more efficient

- Private has technical know how to leverage economies making programs like THR more affordable and accessible

- It will address trust deficit with private sector.

⇒ Success Story:-

"Impact 4 Nutrition" NGO served hot cooked meals to vulnerable during pandemic & helped over 10 million citizens

This healthy diet is critical to boost immunity. The strategy to meet malnutrition challenge calls for multi stakeholder engagement to make "zero hunger vision" a reality.