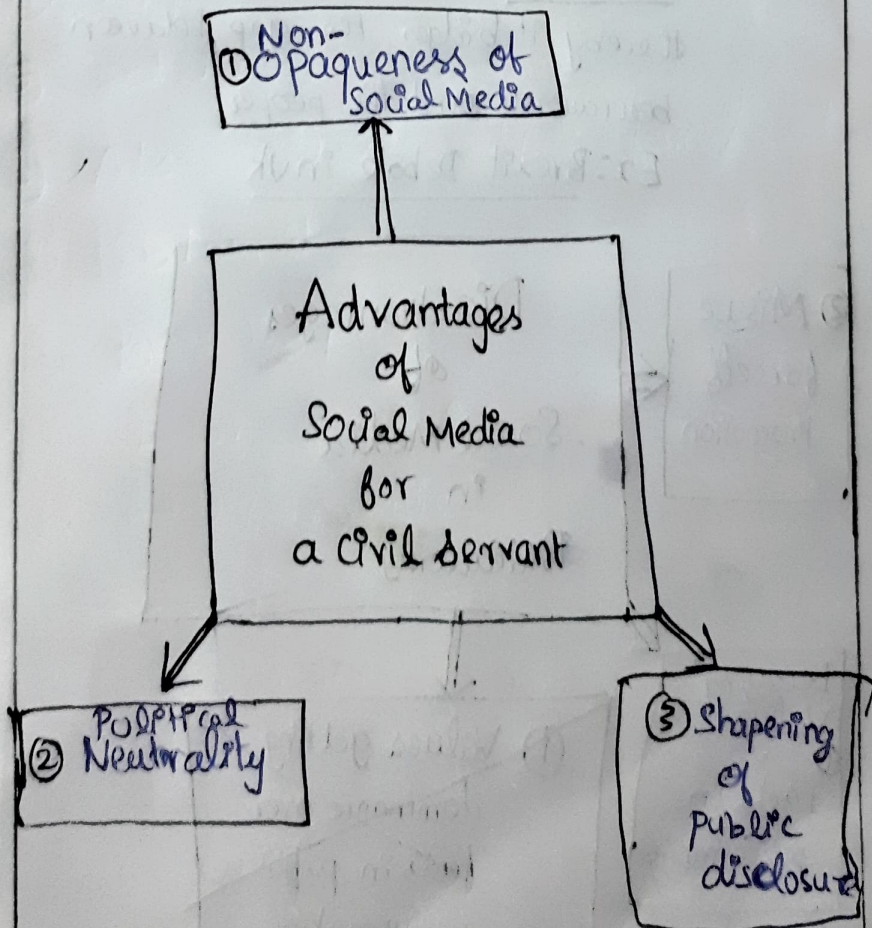


In the context of improving public policies the use of social media by civil servants of the country can be used as double edged sword.

Anita Dobson once said, "Everything in our life is a double edged sword." Social media is not an exemption in this especially for Bureaucrats. As it is transparent, it may show the brighter sky or the darker night. Let us discuss social media being a double edged sword what make it as handy and what make it to cut the own hand.

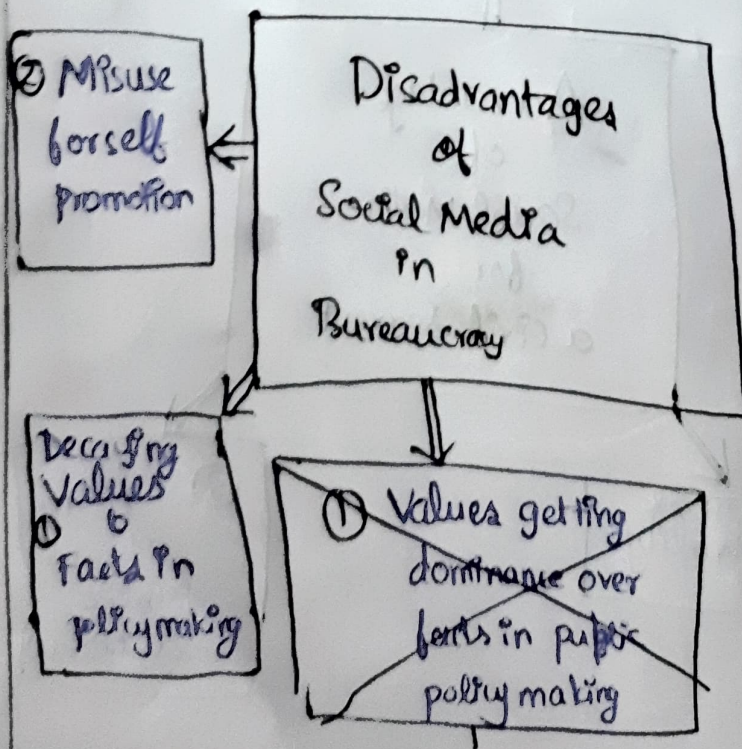




① One of the main problem considered in the bureaucracy is the anonymity nature which includes hierarchy, formality and standardised procedures those can be neutralized by the transparency of social media

② Whenever the political executives want to hear the remarks from the civil servants, Social media ensures the blind obeying is diminished.

③ The Social Media also does the process of shapening of public discourses in an effective manner, thereby it bridges the gap between bureaucrats and the people;  
Ex: Brexit Debate in UK





① The values and facts needed for policy making is ruptured by the fake news and systematic propaganda being ~~the~~ via the social media

② The social media is used as a platform for self promotion which is later justified by <sup>justifying it's posting</sup> their accountability. It also imbuse wrong notions like social media is the only way to reach a civil servant for a common people.

Wisdom to be passed on:

① Despite the anonymity and opaqueness are washed away by RTI Act 2005, they still continue in Bureaucracy. This can be neutralized by effective and ethical use of social media.

② During Brexit Debate in UK, the bureaucracies used the social media effectively for public disclosures and others remained politically neutral which improved them in policy making. Indian bureaucracies must get inspired from this.

③ ~~Using~~

The civil servants must use the social media for making the public policies wisely, so that their role as independent advisers stand unthreatened.