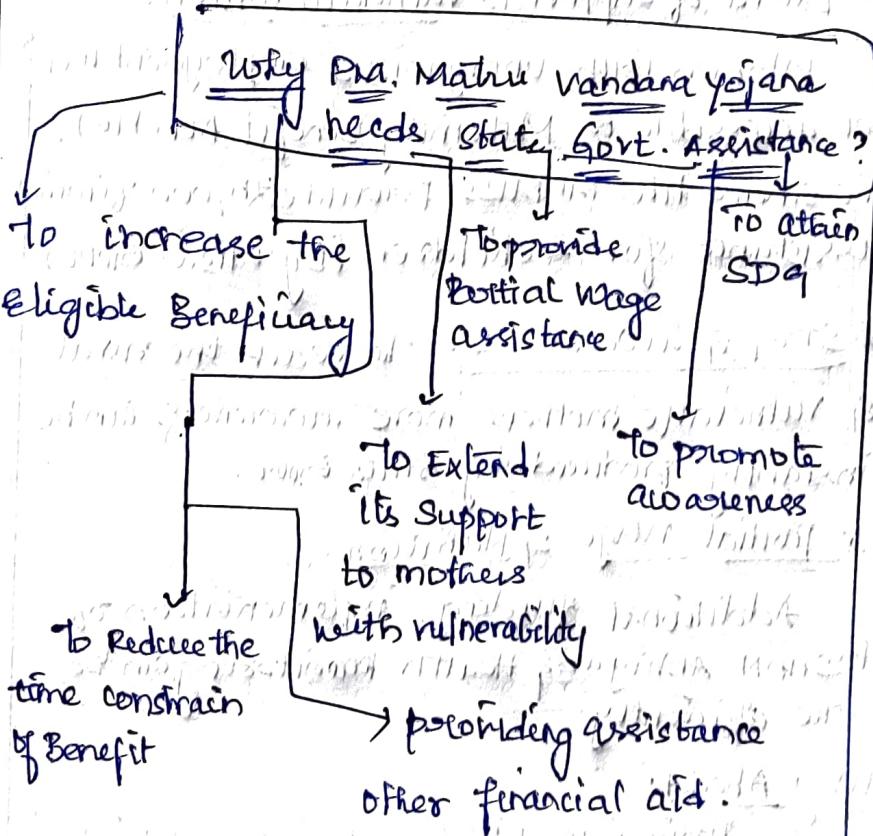


03/1/22

State Schemes provides vast scope for the improvement of Pradhan Mantri Matru Vandana Yojana to achieve the desired targets. Explain.

Pradhan Mantri Matru Vandana Yojana

Introduced on Jan 1, 2014 for benefiting over 50 lakh pregnant & lactating mother through Direct Benefit Transfer of ₹ 5000/- in 3 installment after 1st live birth with the help of Anganwadi.



* To increase eligible Beneficiaries: With average annual 260 lakh deliveries, 128.7 lakh are eligible against the actual benefitted were around 40% (51 lakh).

* To Reduce time constraints: Need of Mother's card protection card (MCP), Aadhar card, Bank detail etc., that a state Govt can easily access and file e-cards on Aadhar.

* providing Maternal kit to prevent the out of pocket Expenditure (KCR kit): Essential utility for baby is given.

* Extend of support to vulnerable women:

Women with unorganized employment were not accessible to Maternity Benefit Act, 1961. The scheme like MRMBS provides ₹5,000 financial assistance for 2 children (By Odisha Govt).

* SDG & awareness: To reach the rural & vulnerable mothers more audiences can be instantly produced by State Govt.

* Partial wage & Nutrition:

Additional funding, implementation of POSHAN Abhiyan & Health Monitoring can be done efficiently.

Way Ahead:

India with 5th largest in total Births, with less maternal mortality rate needs to revamp its health policy & To frame a mechanism for efficient delivery without any overlapping such as SAMARTHYA.