

U.P.S.C.

प्रश्न संख्या
(Question No.)

इस भाग में कुछ
न लिखें
(Don't write anything
in this part)

The Dharmshala Declaration aims to boost India's potential in supporting global tourism and domestic tourism. Explain

Ans: → The Dharmshala Declaration is India's push to attract global tourism towards in India while strengthen the existing effort encourage domestic tourism

Since, India is emerging as global leader in developing world and its presence can't be ignored and developed countries, its leadership will attract global tourism towards India while strengthen domestic tourism.

Measure to encourage Domestic tourism

- ① "Ek Bharat, Shrestha Bharat" to explore India's natural, cultural and spiritual beauty

- (2) PRASHAD scheme by Min. of Tourism to integrate spiritual places
- (3) Bhaddha Circuit, Ramayan Circuit to make Indians aware about their culture and history
- (4) PM's pitch to "recognise their root" on 76th Independence Day speech.
- (5) Infrastructure and transportation to increase connectivity between tourist places.

India's measure to attract global tourists

- (1) "Incredible India" programme to disseminate information about tourist places of India across the world.
- (2) India's ethos and diction of Atithi Devo Bhava. is tourist centric
- (3) Effort of ministry of External affairs to identify Indian Missions abroad with highest tourist footfalls to India

U.P.S.C.

- (4) Streamlining the traditional medicine through AYUSH and mainstream these efforts to increase medical tourism.
- (5) India's Yoga practice encourage spiritual tourism

Thus, Sharmisla Declaration is a progressive and integrative effort to increase global and domestic tourism based on cooperative federalism.